



[Acme] is seeking a strategic and dynamic communications leader to oversee our Security Communications function. This role will be responsible for developing and executing integrated communication strategies that drive awareness, engagement, and understanding of [Acme's] Security initiatives—spanning both physical and cybersecurity. The ideal candidate will work cross-functionally with internal and external stakeholders to champion security best practices.

KEY RESPONSIBILITIES

- Serve as a trusted advisor to senior security executives on internal and external communications.
- Partner with key internal stakeholders (e.g., Privacy, Legal, Security) to ensure consistent and aligned messaging.
- Elevate executive visibility by positioning leaders as security thought leaders via speaking engagements, editorial content, and social media amplification.
- Develop compelling content for diverse formats—such as blogs, podcasts, webinars, presentations, and executive communications.
- Lead communications during security incidents, ensuring timely, clear, and effective messaging.
- Serve as a spokesperson during major issues and provide guidance on real-time engagement strategies.
- Collaborate with media, industry organizations, nonprofits, and external partners to enhance Acme's leadership in security and trust.
- Drive a security-first culture through internal awareness campaigns and training programs.
- Lead the planning and execution of security-related events and employee engagement initiatives.
- Stay current on industry trends, evolving threats, and regulatory changes to keep messaging timely and impactful.
- Manage and mentor a team of communications professionals to deliver high-impact programs and storytelling.

KEY RESPONSIBILITIES

- A mid-level communications professional with experience in corporate communications, agency leadership, or journalism.
- Exceptional writer and storyteller with the ability to distill complex security concepts into engaging, accessible content across traditional and digital channels.
- Strategic thinker with an entrepreneurial spirit and a passion for solving business challenges.
- Skilled relationship builder with strong interpersonal and diplomatic instincts.
- Experienced in leading teams and influencing across a matrixed, fast-paced organization.
- Proven expertise in crisis and issues management, with the confidence to handle high-stakes communications.
- Strong project management skills and the ability to manage multiple priorities under pressure.